

JEFFREY SUMIDA

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Bay Area, CA

PORTFOLIO

jeffreysumida.com

SOFTWARE

After Effects

Photoshop

Illustrator

InDesign

Premiere Pro

Audition

Keynote/Powerpoint

EDUCATION

Bachelor of Science in

Advertising, Emphasis in Design

San Jose State University '14

PROFILE

I feel my biggest strength and asset to a team is being a swiss army knife of design. Whether it be in illustration, layout, video or motion, I'm always looking for ways to utilize my diverse skillset in every project. I try to challenge myself to learn a practical skill whenever possible so that in time, I will have developed such a wide range of skills that I can be an integral asset to any team. Design is something that's evergrowing and I try to keep that mentality whenever I approach my work.

EXPERIENCE



Motion Graphic Designer, Virtual Events

Intuitive | November 2020 - Present

- Develop event motion and static assets for production, such as animated speaker cards, interstitial motion graphics, etc.
- Video edit, design and animate internal and external virtual event presentations
- Design and develop event motion graphic templates for production use



Motion Graphic Designer

San Francisco 49ers | November 2017 - November 2020

- Use motion, illustration and design to create graphics for team's social media platforms and website
- Conceptualize and develop in-season campaigns, such as the Super Bowl, season brand, Pro Bowl and throwback games
- Develop logo and icon systems for internal and marketing use
- Build presentations for company-wide all hands meetings



Graphic Designer

CKR Interactive | November 2013 - October 2017

- Design and execute digital and print materials for various clients within brand guidelines
- Provide social media/promotional assets (e.g. images, videos, etc.) for marketing efforts
- Create company Keynote and Powerpoint presentations for new business pitches